

Webinar on

Webinar Bundle on Cash Management, Cash Flow and Treasury Management

Webinar Description

This bundle of webinars will help you to gain a more in-depth knowledge of Cash Management (aka Treasury Management) products and services, Cash Flow and The Treasury function of all corporations is a key management unit of the organization

The webinar format is 1-1.5 hours of audio-visual presentation, including a brief Q&A session.

This webinar bundle includes below 3 recorded webinars:

The Importance of Cash Flow and How to Forecast Cash Flow

Treasury Management – Liquidity, Interest Rate, Foreign Exchange and Capital Risk Management

Cash Management: How Sales, Operations, and Technology Can Work Together to Generate More Fee Income



Cash Management: How Sales, Operations, and Technology Can Work Together to Generate More Fee Income

Presented by Marci Malzahn

During this webinar, you will gain a more in-depth knowledge of Cash Management (aka Treasury Management) products and services. You will learn about all the Cash Management products and services available in the marketplace, identify the products and services your community bank currently offers, what you're missing, and come up with strategies to implement and offer the right products and services for your bank. You will also learn the "behind the scenes" on the most important products and how they interact with Technology.



Treasury Management – Liquidity, Interest Rate, Foreign Exchange and Capital Risk Management

Presented by Robert F. Geary

The Treasury function is one of the most important units within the bank and nonbank corporations alike. Treasury management can be very complex in nature and, given the size and nature of an organization's balance sheet, it can be one of the most demanding areas of management within the firm. This presentation provides for a thorough understanding of the Treasury Management function, each area of risk under Treasury management, the thought process for addressing each area of risk and the tools as well as the disciplines used to manage these risks. It focuses on the many functional management considerations relative to each area of responsibility under Treasury management as well as on the management process that provides for the executive management of the firm the ability to focus these risks as well.



The Importance of Cash Flow and How to Forecast Cash Flow

Presented by Ron Sereika

In this session, you will learn about the three parts of the Statement of Cash Flows and we will break each one down accordingly. You will understand that a company can show their sales increasing every year and also show they are making profits. However, if they cannot generate cash flow from their daily operations they will go BANKRUPT. You will also learn a method of how to forecast cash each month for your company and learn to forecast your number within 5% each month.



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